

University of Pretoria Yearbook 2017

Research project 2: The international publishing environment 725 (PUB 725)

Qualification Postgraduate

Faculty Faculty of Engineering, Built Environment and Information Technology

Module credits 15.00

Programmes BISHons Publishing

Prerequisites No prerequisites.

Contact time 1 lecture per week

Language of tuition Module is presented in English

Academic organisation Information Science

Period of presentation Semester 2

Module content

This module is research-based. The focus is on global developments and trends impacting on book publishing as a cultural industry. The research parameters will be determined yearly by a selection of relevant global practices impacting on local developments and trends.

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